











# Up and down the meat value chain

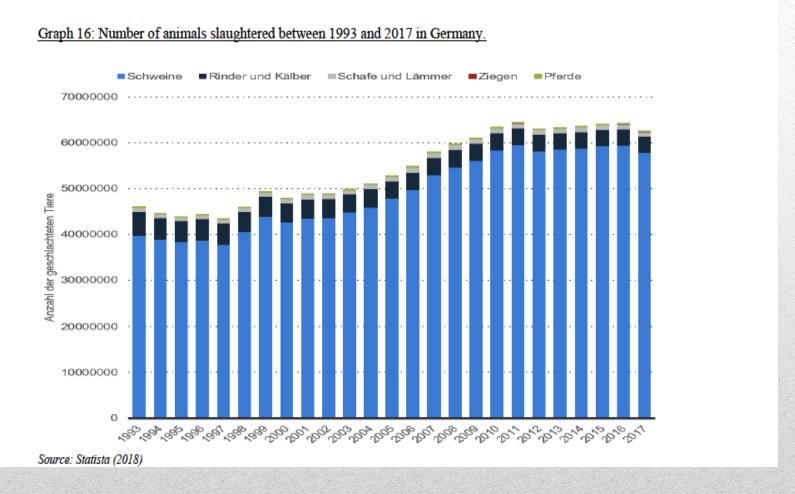
**Daniela Freddi and Giulio Centamore** 



## Our project: multidisciplinary and transnational

- An important market at the EU level
- Extra-UE market is growing
- Germany: meat accounts for 24% of the food sector
- Denmark: pork meat market is worth 4 billion €
- Belgium: is the 6th largest global exporter of pork meat
- Poland: pork accounts for 10.9% of the tot. agricultural production
- Italy: imports pork meat for 1.7 billion € and exports pork products for 1.2. billion €

### The pork meat market: an overview



The "European slaughter-house": Germany slaughters almost 60 million pigs per year

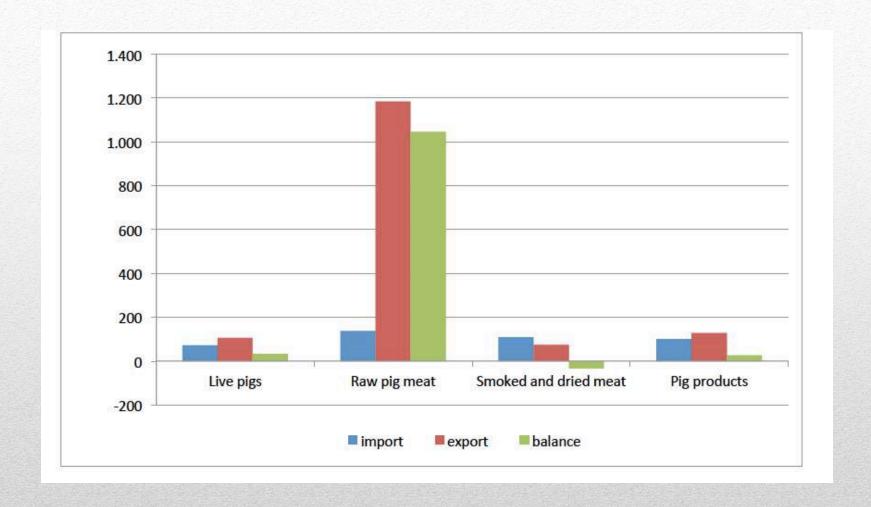
	Ferkel	Jungsohw eine unter 50 kg Lebendge wicht,orne Ferkel	Mastschw eine 50 bis unter 80 kg Lebendge wicht	Mastschw eine 50 ba unter 110 kg Lebendge wicht	eine 110 und mehr kg Lebendge wicht	Jungsaue n. zum 1 Mal trächtig	Andere trachtige Säuen	Jungsaue n noch nieht trächtig	Andere nicht frächtige Sauen
Baden Würtlemberg	641.900	294,300	309.700	282.300	54.800	15,100	91.900	17.100	28,000
Bayern	882.600	617,100	732,100	626.100	143,400	23.800	143.800	22.600	35.100
Brandenburg	328,800	147.000	85.800	87,700	20.500	12.000	41.500	17.000	13,200
lessen	154.600	103,500	114.800	116,800	25,800	4.100	22.100	4.200	8,500
Mecklanburg-Vorpommam	276,400	181.400	138,100	98.400	20.600	13.000	44.900	15.400	11.900
Nedersachsen	2.243.200	1.648,200	1.937.200	1.873.300	364.500	51,600	299.300	39.900	74,400
Vordrhein-Westfelen	64.124	1,930,100	1,396,500	1.558.100	1,478,100	45.300	269,400	35.600	69,200
Rhainland-Pfalz	38.419	44,300	34.500	36.700	31,700	1.200	6,100	800	2:260
Sa <del>orl</del> and	300	700	1 000	800	200	100	100	00	00
Bachsen	261.100	136,300	85.700	85.500	26.500	8.900	41.000	9.400	8.800
Sachsien-Anhalt	503.500	226.800	136.300	125.500	31.000	20.800	79.800	16.900	18.500
Schles wig-Holstein	340.500	314.600	324.400	296.400	75.300	10.000	53.700	11.500	10.700
Thüringen	355.500	99.300	84.500	78.800	21.600	12.300	50.100	14.400	12.800

## The largest share of pigs goes to slaughtering, not to reproduction

## **IMPORT EXPORT**

	import	export	balance
Live pigs	73.2	106.2	33.0
Breeding pigs	8.7	3.6	-5.1
Slaughter and utility pigs	64.5	102.6	38.1
Raw pig meat	138.6	1186.1	1047.5
Smoked and dried meat	109.1	74.4	-34.7
Pig products	101.4	128.7	27.3
Total	422.3	1495.4	1073.1
Of which intra-EU-28	422.2	1 410.2	988.0

Belgian companies breed and slaughter pigs and then send the meat for processing mainly to Germany and Poland



## Belgium mainly exports raw meat

### Udviklingen i eksporten af grisekød

#### Fordelt på produkter

Tons	1997	2007	2016	2017	
Bacon	130.115	94.884	53.975	42.719	
Biprodukter	169.316	263.709	298.164	267.132	
Levende grise	66.379	227.198	394.209	421.895	
Pølser	58.002	33.429	35.710	34.139	
Tilberedt eller konserveret	118.204	65.636	51.691	49.087	
Udskæringer	795.976	1.114.979	1.040.905	1.007.134	
Hele og halve grise/søer	49.373	73.041	88.004	85.912	
lalt	1.387.365	1.872.875	1.962.659	1.908.017	

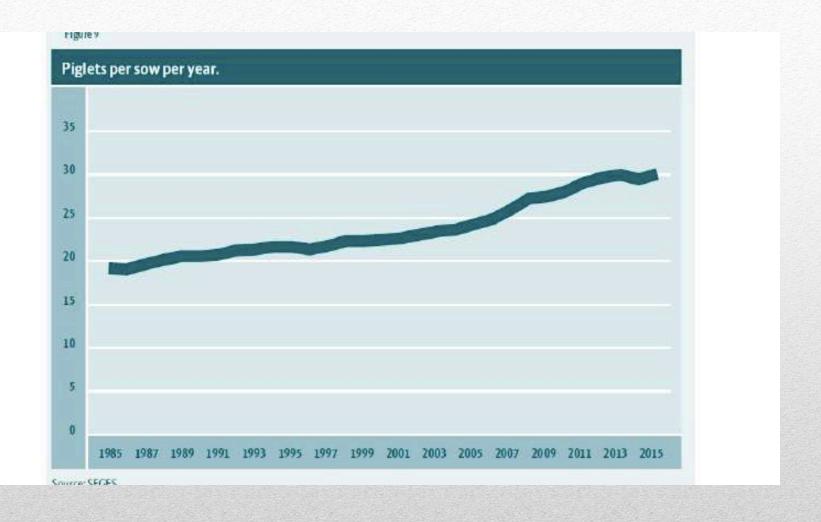
## Danish export decrease for meat products and grows for pigs and raw meat

### Udviklingen i eksporten af grisekød

#### Fordelt på hovedmarkeder

Tons	1997	2007	2016	2017	
Tyskland	321.344	503.709	561.495	553.455	
Polen )	19.210	122.378	274.396	301.441	
UK	236.023	303.661	213.498	204.628 118.659	
Italien	101.189	153.256	119.218		
Sverige	42.382	68.792	38.164	35.273	
Øvrige EU-lande	229.600	188.215	135.247	157.059	
EU-lande i alt	949.749	1.340.011	1.342.019	1.370.516	
Kina/Hong Kong	2.674	48.955	312.279	244.078	
Japan	156.724	159.831	127.488	119.179	
Australien	163	32.924	56.827	44.535	
USA	51.755	45.119	31.730	34.625	
Øvrige 3. lande	221.775	246.036	92.317	95.084	
3lande i alt	433.091	532.864	620.640	537.500	
l alt	1.382.840	1.872.875	1.962.659	1.908.017	

### **Who buys Danish meat?**



## Denmark recently specialised in piglets

Table o: Foreign trade in pork and live animals [thousand tons]

	2009	2010	2011	2012	2013	2014
Exports	336	418	500,1	585,5	705,6	619,7
Imports	614	602	675,2	748,7	819	817
Balance	-278	-184	-175,1	-163,2	-113,4	-197,3

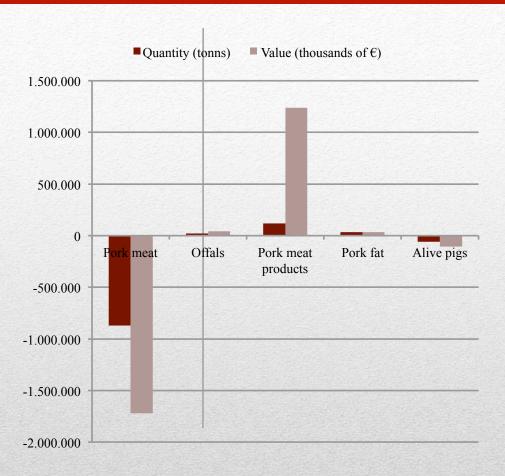
Source: Agricultural Statistical Vearbook 2014, Statistical Vearbook 2015

Table 4: Slaughter of pigs [MIO pcs]

2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
18,8	16,5	18,2	18,4	17,7	18,8	20,5	21,3	21,8	22,1

Source: Agricultural Statistical Yearbook 2017, CSO

## The number of pigs slaughtered per year is growing in Poland



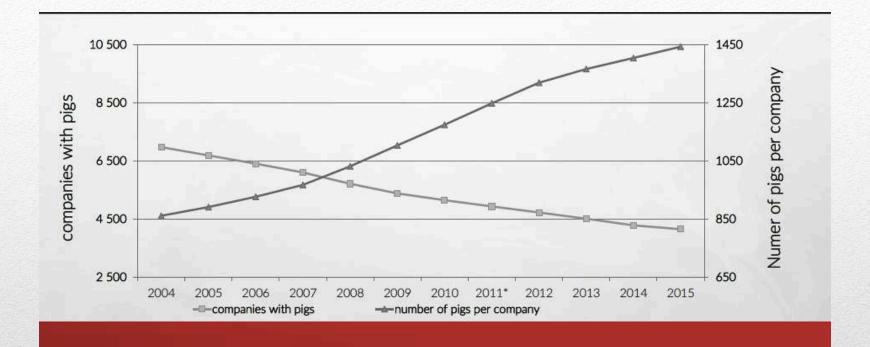
## The Italian trade balance for pork meat and pork meat products

Graphic 1: Number of sites and hectares



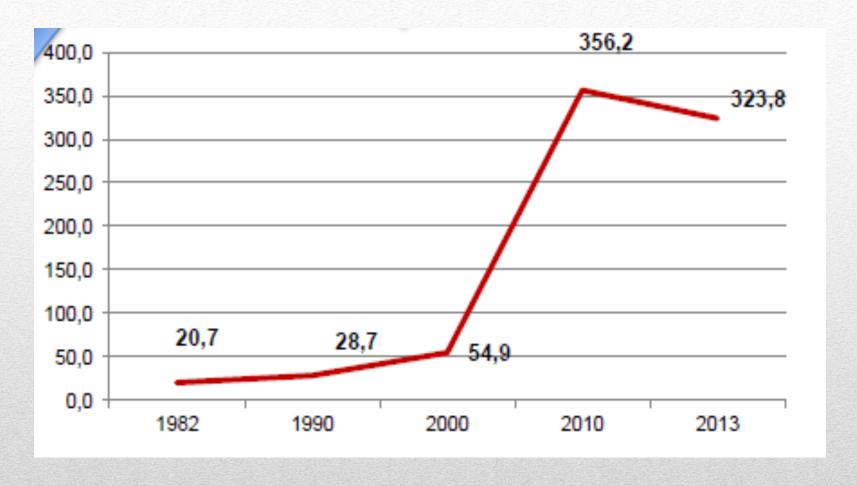
Source: BMEL (7: 2018)

## The size of German farms is growing



## **CONCENTRATION TOWARDS THE TOP**

### In Belgium a concentration is taking place



In Italy the average number of pigs per farm is growing and a concentration is taking place, but in slaughtering there is a high fragmentation

- Denmark: high level of social control in the sector due to the centuries-old cooperative movement. App. 13.000 people work in the pork market (33.000 with transport logistic and retail)
- Belgium: Meat sector employs app. 13.000 people. Unemployment is at 3.5% in the "pork regions" (Flanders) and yet the last collective agreement reduced the minimum wages in order to tackle outsourcing
- In Germany the pork market employs app. 114.000 people (140.000 with subcontractors). The minimum wage legislation and a collective agreement among major companies conditions increased, but subcontractors employees still face tough conditions for wages working time and health and safety
- Poland: the meat sector employs app. 118.000 people. The pork market is highly fragmented. Hence it is not easy to collect information about working conditions
- Italy: app. 6.000 people work in breeding and 50.000 in slaughtering and processing. High percentage of foreign workers. Subcontractors often avoid the application of the legal and collective agreements minimum standards

### Working conditions: a first overview



## Thanx!